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How to Post and Reshare Content on LinkedIn

Steps for Sharing a Post on LinkedIn

Follow these steps to share content on your personal LinkedIn profile:

1. Log in to LinkedIn.com by entering your email and password. Then click "Sign In."

2. From the homepage, click the "Start a post" textbox.

3. Write your message by entering your post content. You can click the smiley icon to add emojis to your text. You can also use hashtags or @ mention other accounts or organizations.
   - To add media to your post, like photos, videos, documents, or polls, click the corresponding icon in the bottom left corner of the window or the three dots.

4. Review your post by double-checking the content for any errors or missing information.

5. Click the "Post" button to publish your content to LinkedIn.

Steps for Resharing a Post on LinkedIn

Follow these steps to reshare content from other accounts or organizations to your personal LinkedIn profile:

1. Log in to LinkedIn: Open LinkedIn and log in to your account.

2. Find the Post: Locate the post you want to reshare in your feed or on a user's profile.

3. Click on the "Share" button below the post, which is usually represented by an arrow icon.

4. Add a Comment: A new window will pop up allowing you to add your own commentary or thoughts to the post. This step is optional, but adding a personal touch can make your share more engaging. You can also use hashtags or @ mention other accounts or organizations.

5. Review your reshare copy for any errors, then click on the "Post" button to reshare the post to your network.